

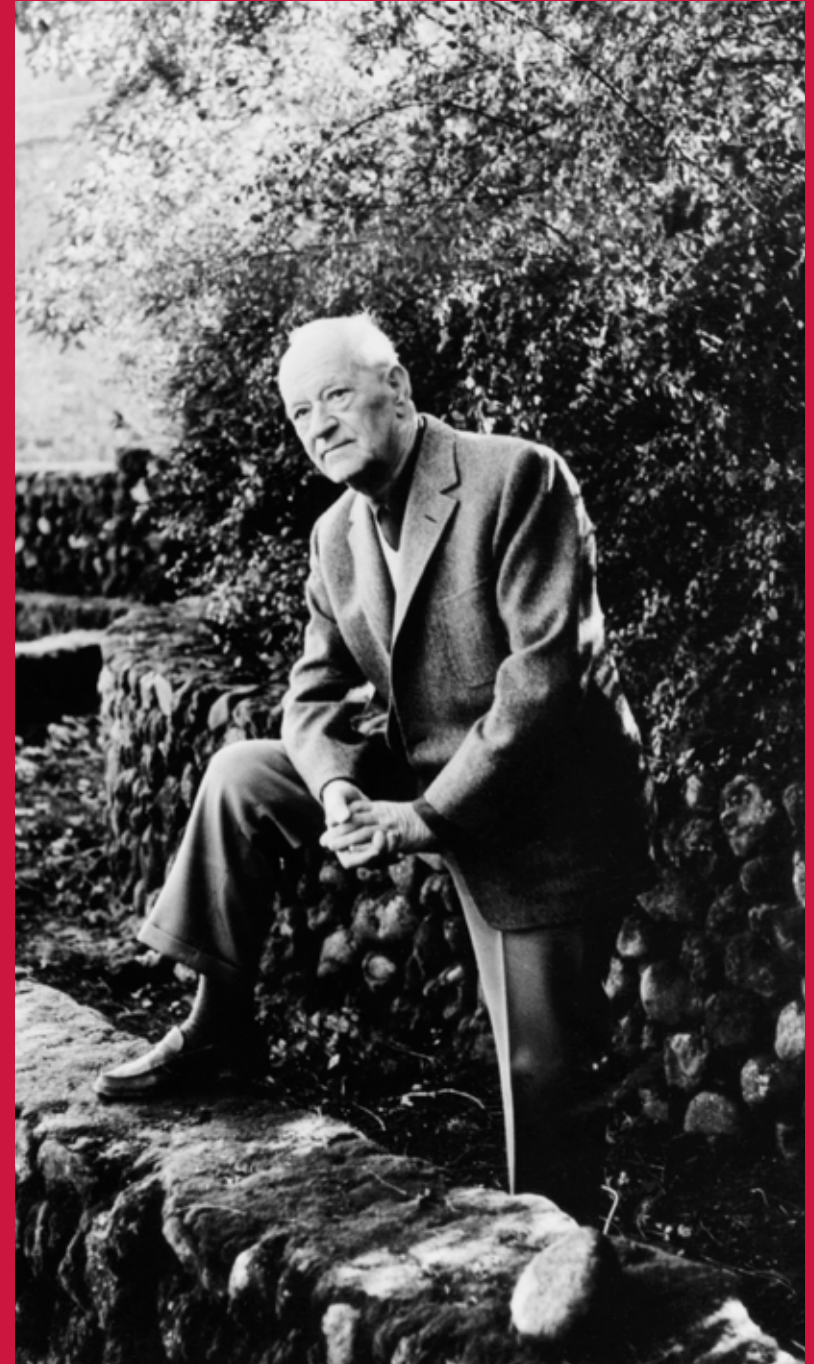
LOUIS.M.MARTINI

*Founded in 1933*



## HOW PASSION TURNS TO LEGACY.

The best grapes make the best wines. It sounds simple, but for Louis M. Martini it was his guiding principle. As an Italian immigrant living in California, his pursuit eventually led him to Napa Valley, where he opened the winery in 1933 and began to craft world-class Cabernet Sauvignon from its mountain vineyards. As a founding member of the Napa Valley Vintners Association, Louis was instrumental in promoting Napa Valley and helped it earn the esteemed reputation it has today around the world. Throughout our 85 year history we have shared his passion and commitment to craft. Today we honor his legacy as we continue to source the best Napa Valley mountain grapes to make the best Cabernet Sauvignon.





## A DEDICATION TO CRAFTING EXQUISITE CABERNET SAUVIGNON.

Today Louis M. Martini offers a carefully curated selection of Napa Valley's finest Cabernet Sauvignon crafted by our winemaker, Michael Eddy. He brings his passion to the winery as just the fourth winemaker in our history. Our flagship Napa Valley Cabernet Sauvignon is sourced from revered Napa Valley vineyards and is a superbly balanced representation of the appellation's preeminent varietal. While our Crown Cabernets are site specific wines sourced from individual Napa Valley vineyards. The absolute pinnacle of our portfolio is Lot No. 1, which is selected annually from our most coveted vineyards. It's Cabernet Sauvignon at its peak form of expression.



## OUR HISTORY



1899

At age 12, Louis M. Martini travels from Genoa, Italy, to the United States to join his father in San Francisco.

1906

After making wine with his father, Louis M. returns to Italy to study winemaking.

1922

Louis M. builds his winery in Napa Valley, anticipating the repeal of Prohibition. The winery secures its bond on September 19, 1933.

1933

The winery is one of the first to use cold fermentation.

1936

Louis M. purchases the Goldstein Ranch and renames it Monte Rosso Vineyard.

1938

Louis M. helps establish the Napa Valley Vintners Association with the aim of developing and promoting the quality of Napa Valley wines worldwide.

1943

Louis P. Martini, son of Louis M., introduces the use of wind machines to prevent frost in the vineyards.

1951

Louis P. is given full responsibility as winemaker.

1954

1968

Louis P. is among the first to bottle a varietal Merlot in California.

1977

Upon graduation from UC Davis, Mike Martini takes over as winemaker.

1994

The Louis P. Martini endowment for Viticulture and Enological Research is established at UC Davis.

2002

The Gallo family, close friends of the Martini family for three generations, purchases the winery and vineyards.

2003

Cellar No. 254 is completed to focus on small-lot productions.

2008

Louis P. Martini is inducted into the Vintner's Hall of Fame as a "Pioneer," recognized for his significant contributions to the California wine industry.

2016

Michael Eddy, who spent a decade under the tutelage of Mike Martini, is named winemaker.

2017

The 2013 Lot No. 1 is awarded a 100-point score by The Wine Advocate.

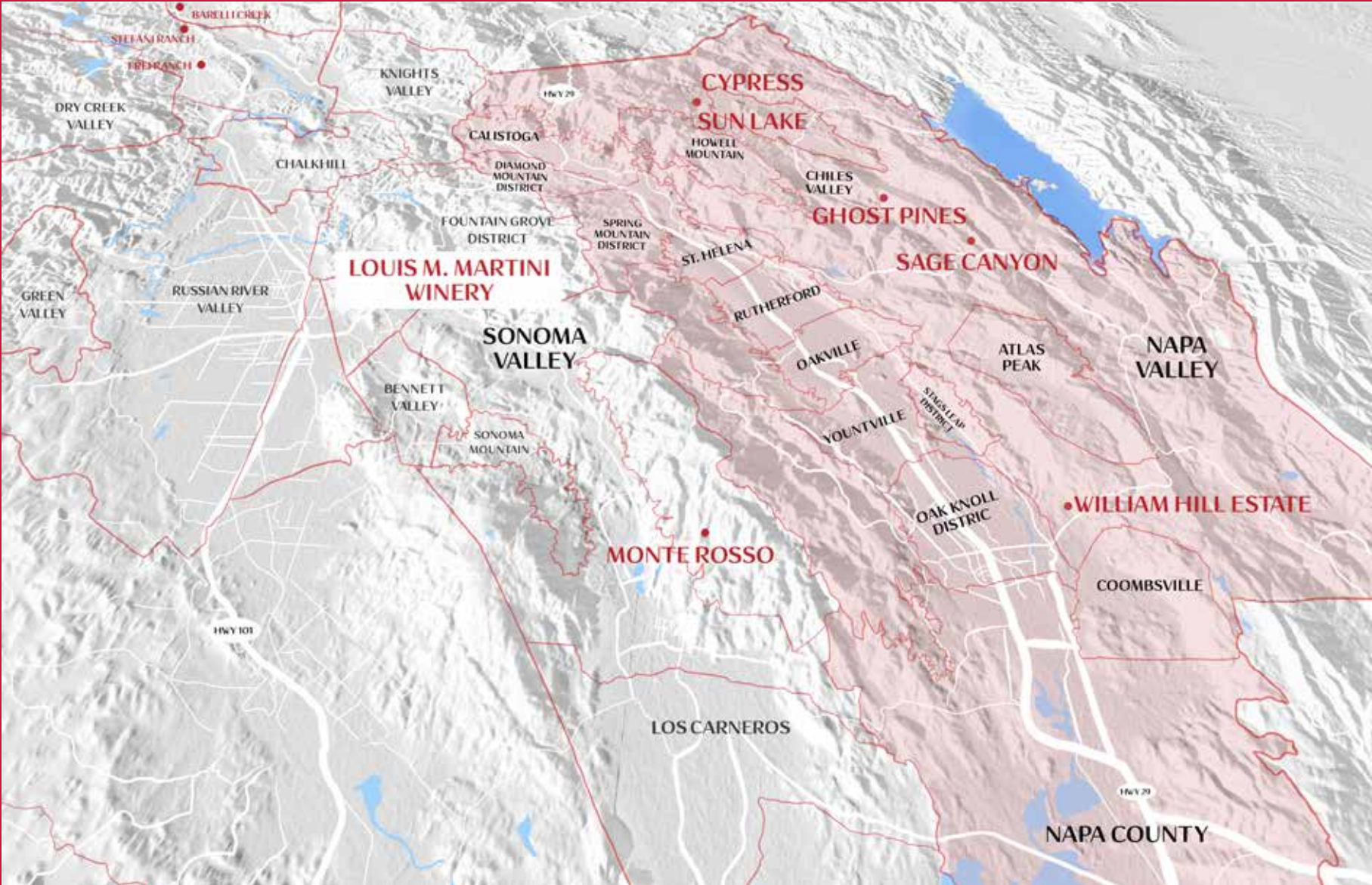
2019

A restoration of the original winery is completed, introducing an array of world-class tasting experiences.



A PURSUIT OF THE BEST MOUNTAIN VINEYARDS.

For over 85 years we have sought out the most coveted mountain vineyards in Napa Valley. It started with Monte Rosso, high up in the Mayacama Mountains and known for its rugged terrain. Purchased in 1938, the vineyard dates back much further and was originally planted in the 1800’s. Today it continues to produce red varietals of unmistakable minerality and acidity from its famous soil. Our quest for the best vineyards in the mountains around Napa Valley is ongoing and recently resulted in our acquisition of Atlas Peak’s Stagecoach Vineyard. It’s one of the world’s most coveted vineyards known for its robust blocks of mountain fruit and has been a blending component in our Lot 1 wines for years. The perfect way to taste the unique character of our most esteemed vineyards, including Monte Rosso, Stagecoach, Howell Mountain, and Cypress Ranch, is with our Crown Cabernet collection, which is dedicated to single vineyard releases.



FREI RANCH

465 feet | Soil Type

STAGECOACH

1,800+ feet | Soil Type

MONTE ROSSO

1,2014 feet | Soil Type

CYPRESS RANCH

820 feet | Soil Type

SUN LAKE

820 feet | Soil Type

GHOST PINES

898 feet | Soil Type

SAGE CANYON

964 feet | Soil Type

WILLIAM HILL

91 feet | Soil Type

SNOW LAKE

2,400 feet | Soil Type





## EXQUISITE CABERNET SAUVIGNON AT A GRAND, HISTORICAL WINERY.

Louis M. Martini was one of the first wineries to open in Napa Valley after prohibition in 1933. Today when you walk through our bold red doors you can feel a sense of history and a heritage that stretches back 85 years. Winemaker Michael Eddy creates big, bold wines that express the unique character of the best mountain vineyards, and in 2019 the winery was restored by renowned architect Howard Backen. Visitors can now enjoy a wealth of tasting experiences in an awe-inspiring winery that reflects our storied legacy and continued passion for Cabernet Sauvignon. Enjoy immersive wine and food pairings in our Heritage Room or al fresco tastings in Martini Park. Bottle service and private cabanas with multi-course wine and food pairings are also available for reservation.





## A STUNNING ARRAY OF IMMERSIVE EXPERIENCES

Take an in-depth look at Napa Valley and our history of crafting world-class Cabernet Sauvignon through immersive tastings. Featuring our acclaimed portfolio of wines crafted by Michael Eddy and food elegantly paired by Chef Jeffery Russell, an array of tastings are available to suit any level of wine appreciation.



### CROWN BAR

Walk through our bold red doors and enter the epicenter of our newly restored winery. Discover some of our most recognized wines and small-lot releases at our 360° tasting bar while fully surrounded by stories of our vineyards, vintages, and unique Napa Valley history.



### MARTINI PARK

Sit back in Martini Park and savor our wines with distinct culinary pairings in a relaxed al fresco environment. Entertain in a private cabana. Or join us for an exclusive event on our pavilion.



### UNDERGROUND CELLAR

Descend into our beautifully adorned 85-year-old barrel cellar that pays tribute to the Martini family's old-world heritage. Savor Innovative and intimate wine and food pairings featuring small-lot releases and inspired culinary creations from Chef Jeffery Russell.



### HERITAGE LOUNGE

Explore the nuances of terroir and craft in the comfort of our Heritage Lounge, a space designed for immersive tastings of small-lot wines. This seated experience features our renowned Monte Rosso Collection with optional culinary pairings from Chef Jeffery Russell.



### LIBRARY ROOM

Join us in our private Founders Room for a customized, seated experience where your personal sommelier conducts a tasting based on your interests from select library wines and barrel samples.



